



**BUILDING A GREATER GTA**  
 Building Industry and Land  
 Development Association

## FOR IMMEDIATE RELEASE

PINNACLE AWARDS	
Home Builder Of The Year	The Monarch Corporation
Green Builder Of The Year – High-Rise	Tridel
Green Builder Of The Year – Low-Rise	Mason Homes
Places to Grow Community of the Year – High-rise	The Daniels Corporation, <i>Regent Park</i> – Graziani & Corazza Architects, The Communications Group
Places to Grow Community of the Year – Low-rise	Metrus Development Inc., <i>The Greenwood Beach Community</i> - MBTW Watchorn Architects
Project Of The Year – High-Rise	Lifetime Developments & Great Gulf Homes, X2 – L.A. Inc., Shropshire Communications
Project Of The Year – Low-Rise	Niche Development Limited, <i>Edgemere Private Residences</i> – Lancier Design & Marketing
Best Building Design – High-Rise	Urban Capital Property Group, <i>River City</i>
Best Building Design – Low-Rise	Niche Development Limited, <i>Edgemere Private Residences</i> – Lancier Design & Marketing
Riley Brethour Award	Sherry Speakman – TD Canada Trust
ADVERTISING AND MARKETING AWARDS	
Best Direct Mail - High-Rise	Lifetime Developments & Great Gulf Homes, X2 – L.A. Inc.
Best Direct Mail - Low-Rise	FRAM Building Group, <i>The Shipyards</i> – 52 Pick-up
Best Newspaper Ad - High-Rise	Triangle West Developments, <i>ART</i> – L.A. Inc.
Best Newspaper Ad - Low-Rise	National Homes, <i>Westmount</i> – Partnership Marketing
Best Magazine Ad - High-Rise	Triangle West Developments, <i>ART</i> – L.A. Inc.
Best Magazine Ad - Low-Rise	Niche Development Limited, <i>Edgemere Private Residences</i> – Lancier Design & Marketing
Best Brochure - High-Rise	Triangle West Developments, <i>ART</i> – L.A. Inc.
Best Brochure - Low-Rise	HUSH, <i>The Gardens at Coronation</i> – VANDER BRAND
Best Project Logo - High-Rise	Lifetime Developments & Great Gulf Homes, X2 – L.A. Inc.
Best Project Logo - Low-Rise	FRAM Building Group, <i>The Shipyards</i> – 52 Pick-up
Best Project Signage - High-Rise	Minto, <i>Minto775 King West</i> – L.A. Inc
Best Project Signage - Low-Rise	Niche Development Limited, <i>Edgemere Private Residences</i> – Lancier Design & Marketing
Best Website - High-Rise	Triangle West Developments, <i>ART</i> – L.A. Inc.

## ADVERTISING AND MARKETING AWARDS – Continued

Best Website - Low-Rise	Niche Development Limited, <i>Edgemere Private Residences</i> – Lancier Design & Marketing
Best Project Rendering – High-Rise	The Sorbara Group, <i>400 Wellington</i> – DesignStor
Best Project Rendering – Low-Rise	Queenscorp Group, <i>Saint Agnes’ Square</i>
Best Public Relations Campaign - High-Rise	Preston Group, <i>Blade</i> – Brandon Communications, In2ition Marketing Insights, G. Ryan Design
Best Public Relations Campaign - Low-Rise	Durham Custom Homes, <i>Kingsway Forest</i> – Sheryl Erenberg and Associates
Best High-Rise Sales Office Under 1,800 Square Feet	Lifetime Developments & Great Gulf Homes, <i>X2</i> – L.A. Inc.
Best High-Rise Sales Office Over 1,800 Square Feet	Amexon Development Corporation, <i>South Beach Condos+Lofts Phase 2</i> – Arsenault Architect Inc., II by IV Design Associates
Best Low-Rise Sales Office Under 1,800 Square Feet	Aspen Ridge Homes, <i>King Country Estates</i> – The Brand Factory, Mike Niven Interior Design Inc.
Best Low-Rise Sales Office Over 1,800 Square Feet	Heathwood Homes, <i>The Reserve</i> – G. Ryan Design, Hunt Design, Esqape Interior Design
Best Suite Design – Under 750 Sq. Ft.	Concord Adex, <i>Concord CityPlace, “Luna, Suite 07”</i> – Core Architects Inc., Mike Niven Interior Design Inc.
Best Suite Design – 750 to 1,500 Sq. Ft.	Concord Adex, <i>Concord CityPlace, “ParadeTWO Tower Residences, Suite 06”</i> –Mike Niven Interior Design Inc.
Best Suite Design – Over 1,500 Sq. Ft.	Concord Adex, <i>Concord CityPlace, “West One, Penthouse 05”</i> – Mike Niven Interior Design Inc.
Best Model Suite	Lanterra Developments & The Cadillac Fairview Corporation Limited, <i>ICE2</i> – Montana Steele Advertising, Munge Leung Interior Design
Best New Home Design Single-detached, Under 2,500 Sq. Ft.	Emery Homes, <i>Portnall Rise, “Robinswood Hall”</i> – Hunt Design Associates
Best New Home Design Single-detached, 2,500-4,000 Sq. Ft.	The Monarch Corporation, <i>Heritage at Victoria Square, “The Memoir”</i> – Cassidy & Co.
Best New Home Design Single-detached, Over 4,000 Sq. Ft.	Quintessa Homes, <i>Kleinburg Reserve on the Boulevard, “Northern Dancer”</i> – RN Design
Best New Home Design Semi-Detached or Townhome Under 1,500 Sq. Ft.	Queenscorp Group, <i>Saint Agnes’ Square, “Eastwood”</i> – David W. Small Design Inc
Best New Home Design Semi-Detached or Townhome Over 1,500 Sq. Ft.	HUSH, <i>Brownstones on Birch</i>
Best Model Home	The Remington Group, <i>The Benchmark in Downtown Markham, “The Montgomery”</i> – Collinson Interiors, Scott Thornley and Company, Viljoen Architect Inc.

## PEOPLE AWARDS

Best Salesperson or Team – High-Rise	Hanna Weisfeld, Krystyna Mah and Lindsay Scanlan, Tribute Communities, <i>The Residences of RCMI</i> - PMA Brethour
Best Salesperson or Team – Low-Rise	Joanna Rae and Renato Oppedisano, <i>Forestbrook and The Reserve</i> – Heathwood Homes, PMA Brethour
Best Sales & Marketing Person or Team - High-Rise	Debbie Cosic and Mira Tomljenovic - In2ition Marketing Insights
Best Sales & Marketing Person or Team - Low-Rise	Cliff Amemori, Sue Di Ilio, Pam Guertsen, Linda Robinson, Stephanie Sakauye and Monica Schiabel, The Monarch Corporation, <i>Bronte Creek, Evergreen, Heritage at Cathedraltown, Heritage at Victoria Square, Penryn Village, Strawberry Fields</i> – PMA Brethour