

36th annual BILD Awards WINNERS

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#BILDAWARDS

PINNACLE AWARDS

HOME BUILDER OF THE YEAR – MID/HIGH-RISE

HOME BUILDER OF THE YEAR – LOW-RISE

Tridel

Great Gulf Homes

GREEN BUILDER OF THE YEAR

Tridel

PROJECT OF THE YEAR - MID/HIGH-RISE

 Freed Developments and Capital Developments, Art Shoppe Lofts + Condos – Brandon Communications Inc., Cecconi Simone Inc., DesignStor, Montana Steele Advertising, PSR Brokerage Ltd.

PROJECT OF THE YEAR – LOW-RISE

Zinc Developments, 35 Wabash - BA Consulting Group, Bousfields Inc., The Brand Factory,
Brandon Communications Inc., Design Agency, exp, Firm Capital Corporation, PSR Brokerage Ltd.,
RAW Design, Read Jones Christoffersen Ltd.

PEOPLE'S CHOICE AWARD

 Geranium Corporation and Pemberton Group, Friday Harbour - The Brand Factory, The Morrison Group

BEST NEW COMMUNITY – BUILT

• Tridel and Hullmark Developments Inc., *Hullmark Centre* - The Brand Factory, Brandon Communications Inc., Drive Agency, Mike Niven Interior Design Inc.

BEST NEW COMMUNITY - PLANNED OR UNDER DEVELOPMENT

 Aspen Ridge Homes, CountryWide Homes, Lakeview Homes Inc, Queensville - BAM Builder Advertising and Marketing Inc.

MARKETING AWARDS

BEST LOGO – MID/HIGH-RISE

• Signature Communities, East United Condos - Blackjet Inc.

BEST LOGO – LOW-RISE

• Kettlebeck Developments, Brick&Oak

BEST SIGNAGE

• Tridel, Bowery

BEST DIRECT MAIL

• Tridel, SQ2 - The Brand Factory

BEST PRINT AD

• Geranium Corporation and Pemberton Group, Friday Harbour - The Brand Factory

BEST BROCHURE – MID/HIGH-RISE

• Signature Communities, East United Condos - Blackjet Inc.

BEST BROCHURE – LOW-RISE

• Zinc Developments, 35 Wabash - The Brand Factory, Brandon Communications Inc.

BEST RADIO AD CAMPAIGN

• Geranium Corporation and Pemberton Group, Friday Harbour - The Brand Factory

BEST WEBSITE – MID/HIGH-RISE

• Great Gulf Homes, Trafalgar Landing - DesignStor, weare1188

BEST WEBSITE – LOW-RISE

Mattamy Homes Limited, Mattamy Homes Website Redesign - Bensimon Byrne

BEST SALES VIDEO

• Empire Communities - Pureblink

BEST NON-SALES VIDEO

• Geranium Corporation, *Construction & Craftsmanship* - Builder Insight Group Inc., The Morrison Group

BEST RENDERING – MID/HIGH-RISE

• Geranium Corporation and Pemberton Group, Friday Harbour - The Brand Factory

BEST RENDERING – LOW-RISE

• Sorbara Group of Companies, *Crafthouse at St. Andrews* - Paul Johnston: Unique Urban Homes, Pureblink

BEST PUBLIC RELATIONS CAMPAIGN

• Signature Communities, East United Condos - Blackjet Inc., Kim Graham & Associates Inc.

BEST DIGITAL MARKETING CAMPAIGN - MID/HIGH-RISE

• Aspen Ridge Homes, Aspire - The Brand Factory

BEST DIGITAL MARKETING CAMPAIGN – LOW-RISE

 Lancaster Homes Inc. and Zancor Homes Ltd., Pine River - BAM Builder Advertising and Marketing Inc.

BEST MARKETING INNOVATION

• Minto Communities, Minto Bside - Kim Graham & Associates Inc., Montana Steele Advertising

BEST OVERALL MARKETING CAMPAIGN (PINNACLE)

• Geranium Corporation and Pemberton Group, Friday Harbour - The Brand Factory

ARCHITECTURAL/DESIGN AWARDS

BEST SUITE DESIGN

• Adi Development Group Inc., Nautique Lakefront Residences, Norte - Cecconi Simone Inc.

BEST INNOVATIVE SUITE DESIGN

• Building Capital Inc., University Studios, SmartStudiosTM - McOuat Partnership

BEST LUXURY SUITE DESIGN

• North Drive Investments Inc., *The High Park, The High Park Penthouse* - Cecconi Simone Inc., Quadrangle Architecture and Interiors

BEST MODEL SUITE

Camrost Felcorp Inc., Yorkville Private Estates - Montana Steele Advertising

BEST MID-RISE BUILDING DESIGN (PINNACLE)

• VANDYK Group of Companies, The Craftsman Condominium Residences - U31 Design

BEST HIGH-RISE BUILDING DESIGN (PINNACLE)

• Signature Communities, East United Condos - Giannone Petricone Associates Inc. Architects

BEST SINGLE DETACHED HOME DESIGN

• Tribute Communities, *Gates of Nobleton*, *Wedgewood* - Cassidy & Co. Architectural Technologists, Guidelines Advertising Inc.

BEST INNOVATIVE HOME DESIGN

Mason Homes, Parklands, The Oakwood Model - Builder Insight Group Inc.

BEST SEMI-DETACHED OR TOWNHOME DESIGN

• Minto Communities, Minto Oakvillage, Castlerock - RN Design Ltd.

BEST LUXURY HOME DESIGN

• Sorbara Group of Companies, *Crafthouse at St. Andrews, Crafthouse Model E* - Paul Johnston: Unique Urban Homes, Symbolics Architecture + Design

BEST MODEL HOME

Menkes Developments Ltd., Pears on the Avenue, TH 1

PEOPLE AND SALES AWARDS

BEST SALESPERSON OR TEAM – MID/HIGH-RISE

Tridel - Juliana Tsui and Chili Yung

BEST SALESPERSON OR TEAM – LOW-RISE

• Minto Communities

BEST SALES OFFICE - SMALL

• Zinc Developments, 35 Wabash - The Brand Factory, Brandon Communications Inc., Design Agency, PSR Brokerage Ltd.

BEST SALES OFFICE - LARGE

• Curated Properties, CABIN - Paul Johnston: Unique Urban Homes, RAW Design

BEST MARKETING PERSON OR TEAM

Minto Communities

BEST DESIGN TEAM

• Fieldgate Homes and Hullmark Developments Inc. - Quadrangle Architecture and Interiors

BEST CUSTOMER CARE

Tridel

RILEY BRETHOUR LEADERSHIP AWARD (PINNACLE)

Hunter Milborne, Milborne Real Estate Inc.

STEPHEN DUPUIS HUMANITARIAN AWARD (PINNACLE)

• Steve Stipsits, Branthaven Homes

LIFETIME ACHIEVEMENT AWARD (PINNACLE)

• Ignat "Iggy" Kaneff, Kanefff Group of Companies