



| <b>PINNACLE AWARDS</b>                  |   |
|---|---|
| Home Builder Of The Year                | Mattamy Homes   |
| Green Builder Of The Year – High-Rise   | Tridel  |
| Green Builder Of The Year – Low-Rise    | Mason Homes   |
| Best Community Development – High-Rise  | TAS Design Build, M5V Condominiums<br>52 Pick-up Inc., The Communications Group, CORE Architects  |
| Best Community Development – Low-rise   | Mattamy Homes North Halton Division, Hawthorne Village<br>Payne + Associates Advertising, Shropshire Communications Group, Quadra Design Studios              |
| Project Of The Year – High-Rise         | Freed Developments Ltd., 550 Wellington West Hotel and Condominiums<br>L.A. Inc., Brandon Communications Inc.   |
| Project Of The Year – Low-Rise          | Intracorp Projects Ltd., Rivertowne,<br>Guidelines Advertising, Kearns Mancini Architects/Montgomery Sisam Architects   |
| Riley Brethour Award                    | Lawrence Ayliffe, L.A. Inc.   |
| <b>ADVERTISING AND MARKETING AWARDS</b> |   |
| Best Direct Mail - High-Rise            | Baywood Homes, Bohemian Embassy Flats and Lofts, Montana Steele Advertising   |
| Best Direct Mail - Low-Rise             | Forum Developments and Amandus Developments, The Enclave, Partnership Marketing   |
| Best Newspaper Ad - High-Rise           | Baywood Homes, Bohemian Embassy Flats and Lofts, Montana Steele Advertising   |
| Best Newspaper Ad - Low-Rise            | Red Leaves, Partnership Marketing   |
| Best Magazine Ad - High-Rise            | Freed Developments Ltd., 550 Wellington West Hotel and Condominiums, L.A. Inc   |
| Best Magazine Ad - Low-Rise             | National Homes, Corporate, Partnership Marketing  |
| Best Brochure - High-Rise               | Freed Developments Ltd., 550 Wellington West Hotel and Condominiums, L.A. Inc   |
| Best Brochure - Low-Rise                | Empire Communities, The Estates of Wyndance, Montana Steele Advertising   |
| Best Project Logo - High-Rise           | Aspen Ridge Homes, VU, The Brand Factory  |
| Best Project Logo - Low-Rise            | Intracorp Projects Ltd., Rivertowne, BAM Builder Advertising & Marketing Inc.   |
| Best Project Signage - High-Rise        | Baywood Homes, Bohemian Embassy Flats and Lofts, Montana Steele Advertising   |
| Best Project Signage - Low-Rise         | Liza Homes, Corporate, BAM Builder Advertising & Marketing Inc.   |
| Best Website - High-Rise                | Aspen Ridge Homes, www.vuliving.ca, The Brand Factory<br>Freed Developments Ltd., www.550wellington.com, L.A. Inc.  |
| Best Website - Low-Rise                 | Branthaven Homes, www.branthaven.com, BAM Builder Advertising & Marketing Inc.  |
| Best Marketing Campaign - High-Rise     | Baywood Homes, Bohemian Embassy Flats and Lofts, Montana Steele Advertising<br>Freed Developments Ltd., 550 Wellington West Hotel and Condominiums, L.A. Inc. |
| Best Marketing Campaign - Low-Rise      | Intracorp Projects Ltd., Rivertowne, Guidelines Advertising Inc.  |



| <b>ADVERTISING – Cont'd</b>                                  |  |
|--|--|
| Best High-Rise Sales Office<br>- Under 1,800 Square Feet     | Saddlebrook Management Consultants Inc., Park Lake Residences<br>The Brand Factory, Flora DiMenna Designs Inc.   |
| Best High-Rise Sales Office<br>- Over 1,800 Square Feet      | TAS Design Build, M5V Condominiums<br>52 Pick-up   |
| Best Low-Rise Sales Office<br>- Under 1,800 Square Feet      | Intracorp Projects Ltd., Rivertowne<br>Guidelines Advertising Inc  |
| Best Low-Rise Sales Office<br>- Over 1,800 Square Feet       | CanAlfa Inc., Liberty Village TownHomes<br>P+B Marketing, II BY IV Design Associates, IBI Group Architects   |
| Best Suite Design – Under 750 Sq. Feet                       | Great Gulf Homes, X The Condominium, The Breuer  |
| Best Suite Design – Over 750 Sq. Feet                        | Great Gulf Homes, X The Condominium, The Mies  |
| Best Suite Design – Over 1,500 Sq. Feet                      | TAS Design Build, M5V  |
| Best Model Suite   | Great Gulf Homes, X The Condominium, The Breuer  |
| Best Building Design   | TAS Design Build, M5V Condominiums, CORE Architects  |
| Best New Home Design<br>- Single Under 2,000 Sq. Feet        | Eden Oak, Lakeside Pointe, Mariner, RN Design  |
| Best New Home Design<br>- Single Over 2,000 Sq. Feet         | Berkley Homes, The Estates Of Gordon Woods, Bordeaux, RN Design  |
| Best New Home Design<br>- Single Over 3,000 Sq. Feet         | Berkley Homes, The Estates Of Gordon Woods, Lorraine Manor, RN Design  |
| Best New Home Design<br>- Semi-Detached Under 1,500 Sq. Feet | Emery Homes, Envision, Richardson, RN Design   |
| Best New Home Design<br>- Semi-Detached Over 1,500 Sq. Feet  | Brookfield, Grand Central, Colborne, Hunt Design Associates Inc.   |
| Best New Home Design<br>- Townhome Under 1,500 Sq. Feet      | Mattamy Homes East GTA Division, Summerside, The Bayhurst,<br>Quadra Design Studios Inc.   |
| Best New Home Design<br>- Townhome Under 1,500 Sq. Feet,     | Berkley Homes, Brownstone Lane<br>Espresso 1, RN Design Limited  |
| Best Model Home  | Cachet Estate Homes, Riverstone Golf & Country Club, Pinnacle<br>Montana Steele Advertising, RN Design   |
| <b>PEOPLE AWARDS</b>   |  |
| Best Salesperson or Team<br>– High-Rise                      | Jenny Pan & Shawn Richardson<br>PMA Brethour for eko Markham Centre by Liberty Development Corp.   |
| Best Salesperson or Team<br>– Low-Rise                       | Shannon McGee and Nick Hill<br>Norman Hill Realty Inc. for Hawthorne Village and Hawthorne Village on the<br>Escarpment by Mattamy Homes North Halton Division |
| Sales & Marketing Person or Team<br>– Low-Rise               | Monarch Team   |